

PREFERRED CUSTOMER APPLICATION

Preferred Customer Information *Required Information (Please Print Clearly)

*First Name and Last Name

*Gender F M

- -

*Birth Date (DD/MM/YYYY) (Applicant must be age of majority per your province)

Preferred Customer Contact Information

() - () -

*Home Phone

Cell Phone

() -

Fax Number

*Applicant E-mail

Preferred Customer Billing Address (Must match credit card billing address)

*Address

*City

*State

*Postal Code

Enroller Information (Your enroller is the individual who introduced you to LifeVantage.)

Enroller Name

ID Number

Co-Applicant (optional)

*First and Last Name (Legal Name)

- -

*Birth Date (DD/MM/YYYY) (Co-Applicant must be age of majority per your province)

I agree that LifeVantage or a party acting in its behalf may contact me by telephone using automated technology (e.g., an auto-dialer or pre-recorded messaging), or text messaging. I consent and agree to LifeVantage contacting me in this manner at the phone number(s) that I provided below. I understand that my carrier's standard rates will apply for calls and text messages. I may opt-out from receiving these messages at any time by replying "STOP". I understand that my consent is not a condition of purchase. I consent and agree to the LifeVantage privacy policy when I sign and submit this consent form.

Preferred Customer Shipping Address (Leave blank if same billing address)

*Address

*City

*State

*Postal Code

Placement Sponsor Information (Your placement indicates the individual under whom you are placed. If no one is listed, your enroller also becomes your Placement Sponsor. Your enroller is able to place you within 30 days.)

Placement Sponsor Name

ID Number

PREFERRED CUSTOMER APPLICATION

Order

PRODUCT	NON-SUBSCRIPTION CAD	SUBSCRIPTION CAD	SAVINGS	NON-SUBSCRIPTION		SUBSCRIPTION	
				Qty	Sub-Total	Qty	Sub-Total
Activated Essentials Stack (Includes (1) Protandim Nrf2, (1) Protandim NFR1, (1) PhysIQ ProBio) FREE SHIPPING	\$186.00	\$155.00	\$31.00				
Energy Stack (Includes (1) Protandim Nrf2, (1) PhysIQ ProBio, and (1) AXIO Locaf Red Raspberry) FREE SHIPPING	\$192.00	\$160.00	\$32.00				
Protandim® Dual Synergizer™	\$130.00	\$108.00	\$22.00				
Protandim® Nrf2 Synergizer™	\$64.25	\$53.25	\$11.00				
Protandim® NRF1 Synergizer™	\$73.50	\$61.50	\$12.00				
TrueScience® Beauty System (includes the below 4 products) FREE SHIPPING	\$222.00	\$185.00	\$37.00				
• TrueScience® Facial Cleanser	\$39.60	\$33.00	\$6.60				
• TrueScience® Perfecting Lotion	\$54.60	\$45.50	\$9.10				
• TrueScience® Eye Serum	\$62.40	\$52.00	\$10.40				
• TrueScience® Facial Cream	\$108.00	\$90.00	\$18.00				
AXIO® Locaf Red Raspberry	\$83.25	\$69.25	\$14.00				
PhysIQ™ ProBio	\$61.25	\$51.25	\$10.00				
PhysIQ™ Metabolic Enhancer	\$68.75	\$57.50	\$11.20				
PhysIQ™ Protein	\$84.25	\$70.25	\$14.00				
PhysIQ™ Cleanse	\$24.25	\$20.25	\$4.00				
PhysIQ™ Single System with Cleanse (includes (1) Cleanse, (1) ProBio, (1) Metabolic Enhancer, (1) Protein)	\$211.25	\$176.25	\$35.00				
PhysIQ™ Double System with Cleanse (includes (1) Cleanse, (2) ProBio, (2) Metabolic Enhancer, (2) Protein)	\$409.25	\$341.25	\$68.00				
PhysIQ™ Single System (includes (1) ProBio, (1) Metabolic Enhancer, (1) Protein)	\$196.25	\$163.75	\$32.50				
PhysIQ™ Double System (includes (2) ProBio, (2) Metabolic Enhancer, (2) Protein)	\$391.25	\$326.25	\$65.00				
Shipping, handling and applicable sales tax will be added to each order.				TOTAL		TOTAL	

Please Note: Prices and products are subject to change.

Monthly Subscription Date 5th 10th 15th 20th 25th

(Please select your monthly subscription date. Your Subscription will begin on the month following your initial order and will ship on the date you select each month thereafter.)

Payment Information

In an effort to protect your credit card information, we request that you do not write it on this form. Please provide a phone number where you can be reached, and indicate your preferred time of day for a customer support representative to call you to process your payment.

() - _____ Best time to reach me: morning afternoon evening
 Phone

Buyer's Right to Cancel Clause can be found on page 3.

PREFERRED CUSTOMER AGREEMENT TERMS AND CONDITIONS

- 1.** This document is your application to become a Preferred Customer of LifeVantage Canada Ltd. and LifeVantage Corporation (collectively "LifeVantage" or the "Company"). When submitted by you and accepted by LifeVantage, this document is an agreement between you and LifeVantage.
- 2.** I agree that membership entitles me to purchase product at wholesale prices for personal consumption and I may not sell, resell or distribute product. This obligation will continue even after my agreement is cancelled. If I wish to distribute product, I will join as an Independent Distributor and I understand that LifeVantage would not sell to me otherwise. I agree and understand product purchased must be consumed in Canada and I must maintain a monthly Subscription order.
- 3.** I understand that only one LifeVantage Preferred Customer or Independent Distributor account is allowed per person and only two per immediate household. Individuals of the same family unit may not enter into or have an interest in more than two LifeVantage accounts. A "family unit" is defined as spouses (as further defined below) and dependent children living at or doing business at the same address.
- 4.** I understand husbands and wives or common-law couples (collectively "Spouse(s)") who wish to have separate accounts must sign a separate agreement, and must have the same enroller. Any violation of this provision may result in the termination of my account and disciplinary action against both accounts.
- 5.** Preferred Customer Referral Program. Preferred Customers may participate in the Preferred Customer Referral Program and may qualify for a credit(s) that may be used toward the purchase of future product. If a Preferred Customer account is canceled, any referral credit(s) will be forfeited. Additional details may be found at www.lifevantagecanada.com. LifeVantage reserves the right to change or discontinue the Preferred Customer Referral Program without notice at any time.
- 6.** Once enrolled, I understand I may not change my Enroller or Placement Sponsor other than as allowed within the Placement Sponsor Change guidelines. If I decide to upgrade my account to become an Independent Distributor, I will submit a hard copy Independent Distributor Application to the company. I understand I will maintain the same ID number and genealogy position under my Enroller and Placement Sponsor.
- 7.** As a Preferred Customer, I may change Marketing Organizations by voluntarily cancelling my Preferred Customer account, remaining inactive and not operating any LifeVantage account for six (6) full calendar months. Following the six (6) month period of cancellation and inactivity, I may reapply under a new Enroller as a Preferred Customer or as an Independent Distributor by submitting a new application to LifeVantage.
- 8.** As a Preferred Customer, I have the right to cancel my Preferred Customer Agreement at any time. Cancellation must be submitted in writing to LifeVantage at its principal business address: 9785 S. Monroe St., Ste. 300, Sandy, Utah 84070, USA. The written notice must include my signature, printed name, address, and LifeVantage Identification Number.
- 9.** I authorize LifeVantage to submit a charge for payment, from my credit or debit card as provided to LifeVantage, for my monthly Subscription purchase of product that is specifically identified in this application or as updated. I understand applicable shipping, handling and sales tax will be added to each order.
- 10.** I understand that my first order will be processed and shipped within five (5) calendar days of LifeVantage's acceptance of my first order. Furthermore, I understand that periodic shipments of the product that I have ordered will occur without any further action by me. I understand that there will be approximately a one (1) month interval between each shipment. I understand that applicable shipping, handling and sales taxes will be added to my Subscription order amount each month, based on the address to which my Subscription orders are sent and in accordance with the method of shipping I have selected or as I may update. I authorize LifeVantage to add such amount to the amount charged to the credit or debit card as provided to LifeVantage.
- 11.** I understand I and/or a recipient of an order must confirm that the product received matches the product listed on the shipping notice and is free of damage. Failure to notify LifeVantage of any shipping discrepancy or damage within thirty (30) days of shipment waives a Preferred Customer's right to request a correction.
- 12.** I understand that to change any feature of my Subscription, I must submit a new Subscription Application. Each Subscription Application will supersede all previous Subscription Applications. Notice of change must be received by LifeVantage at least three (3) business days prior to the next monthly Subscription date.
- 13.** I understand that this Subscription Agreement will remain in effect until: (1) I elect to modify it by submitting a new signed Subscription form; (2) I send, in writing, my cancellation of my participation in the Subscription Program to LifeVantage Attn: Distributor Support at 9785 South Monroe Street, Suite 300, Sandy, Utah 84070, USA, by faxing 1.855.676.9280, or by calling 1.877.682.6346. I acknowledge that this cancellation notice must include my signature, printed name, address and my LifeVantage Identification Number; (3) I stop payment withdrawals by LifeVantage by notifying my issuing bank at least three (3) business days prior to the scheduled charging of my account; or (4) my payment method declines for three (3) consecutive months. Notice of cancellation must be received by LifeVantage at least three (3) business days prior to the monthly Subscription date; cancellation will become effective in the month following the month in which my notice of cancellation is received by LifeVantage.
- 14.** I understand that I may cancel my Subscription participation within ten (10) business days of the date of my submission of this application to LifeVantage and receive a full refund of any Subscription related amounts charged to my credit or debit card for the initial Subscription order. Thereafter, refunds will be available as provided in accordance with LifeVantage's policies.

15. Product returned within thirty (30) days after the purchase shall receive a 100% refund, less shipping and handling costs. Only unopened product shall be eligible for a refund, unless defective. Product must be in resalable and restockable condition in order to be eligible for a refund. Resalable is defined as product still in its original packaging, with seals and wrapping in place. Any merchandise that is clearly identified at the time of sale as nonreturnable, discontinued, or as a seasonal item, shall not be resalable. All returns must have a Return Merchandise Authorization ("RMA"), issued through Distributor Support. Customers are responsible for returning product to the LifeVantage within ten (10) business days of issuance of the RMA or the product will not be eligible for return. Please allow for up to twenty (20) days from the time that the product is received for the refund to be processed. If a shipment is refused, whether it is an Subscription or an order that has just been placed, LifeVantage Canada will charge a \$10.00 shipment refusal fee to the form of payment on file.

16. If I have any questions about or believe any errors have been made such as referral credits, my enrollment or placement, the enrollment or placement of my downline, credit card charges, etc., I must notify LifeVantage in writing within sixty (60) days of the date of the purported error or incident in question. LifeVantage will not be responsible for any errors, omissions or problems not reported to the Company within sixty (60) days of the purported error or incident in question.

17. I consent to the disclosure of my telephone number(s), fax number, and/or e-mail address listed on my application or as updated, and information regarding my purchases from LifeVantage, to my Enroller, Placement Sponsor and Upline. I agree that LifeVantage or a party acting on its behalf may contact me by telephone using automated technology (e.g., an auto-dialer or pre-recorded messaging), text messaging or email. I consent and agree to LifeVantage contacting me in this manner at the telephone number(s) or email address that I provided above and as updated. I understand that my carrier's standard rates will apply for calls and text messages. I may optout from receiving text messages at any time by replying "STOP". I understand that my consent is not a condition of purchase. I consent and agree to the LifeVantage privacy policy when I sign and submit this Preferred Customer Agreement.

18. Preferred Customer does not have any right to transfer or assign any rights or delegate any duties under the Agreement without the prior written consent of LifeVantage. Any attempt to transfer or assign the Agreement without the express written consent of LifeVantage is totally ineffective and void and will be a material breach of this Agreement. LifeVantage has the right to transfer or assign any or all of its rights and to delegate any or all of its duties under the Agreement without the prior written consent of the Preferred Customer.

19. I understand that LifeVantage may amend this Preferred Customer Agreement. I agree to be bound by all such amendments and that my only remedy for not accepting such amendments is to immediately terminate this Agreement. My placing an order or accepting an order after publication of any amendment will constitute my acceptance of the amendment.

By signing and submitting this form and payment for my Preferred Customer order, I am applying to become a LifeVantage Preferred Customer. I acknowledge that I have read and agree to the Terms and Conditions for this Agreement.

Applicant Signature

Co-Applicant Signature (if applicable)

Printed Name of Applicant

Printed Name of Co-Applicant (if applicable)

- -

Date (DD/MM/YYYY)

- -

Date (DD/MM/YYYY)

BUYERS RIGHT TO CANCEL:

You may cancel this contract from the day you enter the contract until 10 days after you receive a copy of this contract. You do not need a reason to cancel. If you do not receive the goods or services within 30 days of the date stated in the contract, you may cancel this contract within one year of the contract date. You lose that right if you accept delivery after the 30 days. There are other grounds for extended cancellation. For more information, you may contact your provincial/territorial consumer affairs office.

If you cancel this contract, the seller has 15 days to refund your money and any trade-in, or the cash value of the trade-in. You must then return the goods.

To cancel, you must give notice of cancellation at the address in this contract. You must give notice of cancellation by a method that will allow you to prove that you gave notice, including registered mail, fax or by personal delivery.